

SANTA CRUZ COUNTY
FERMENTATION FESTIVAL -N- BEER MASTERS CUP

Name:

Business (if applicable):

E-mail:

Phone Number:

California Resale #:

MERCHANDISE TO BE SOLD OR SHARED:

Free Vendor Space Size: 10 x 10

**If you need a larger space or
BBQers Must Email: pjgbirdman@yahoo.com
For Special Arrangements and Pricing**

*If other arrangements are necessary for your booth please e-mail PJGbirdman@yahoo.com
to discuss details prior to mailing in application and donation.*

Donation Payable To:

The Community Housing Land Trust of Santa Cruz County (CHLTSCC)

Please mail application and check to 127 Fern St. Santa Cruz 95060

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General Application Guidelines

1. Once application and donation are received confirmation e-mail will be sent, confirming your space.
2. Extensive marketing is done for all events, however we cannot guarantee exact attendance, or that you will generate profits by participating. Refunds will not be awarded due to inclement weather, attendance, or sales. All events are held rain or shine.
3. Vendors must supply their own materials, decorations, tables, chairs, canopies, etc. All must fit within the booth size paid for.
4. Booth measurements must include wires, barbecue grills, trailers with extensions, tables and chairs, etc. Therefore your booth size should accurately reflect the total space you use, all-inclusive. Booth may not overflow into visitor or walking aisles.
5. Applications must be received prior to the event.
7. Any fines incurred by the event coordinator, as a result of a vendors non-compliance with Fire and Health codes will be paid by the vendor on the day of the event.
8. Booth closures (resulting for any reason) will result in loss of fees paid, and possible non acceptance in future events. Participation in prior events does not guarantee participation in this year's event.
9. No electricity is provided at this event. Vendors are encouraged to bring their own generators. Generators must have a low noise level.

Site Guidelines

- ~ Set-up begins at 8:00 AM **July 16, 2017**
- ~ Parking lot closest to field will be used for unloading and loading only.
- ~ All vendors will be asked to move vehicles to the larger lot after unloading.
- ~ There are NO VEHICLES allowed on the fields.
- ~ Smoking is permitted only in specified smoking areas.
- ~ ~ All vendors booths, tents, merchandise must be off Sky Park premises by 6:00 PM.
- ~ Merchandise vendors are responsible to pay sales tax independently on all merchandise sold at the event.
- ~ Please pack your trash and be respectful of all other vendors, patrons, event staff and park and city laws and event rules.

Please sign to acknowledge you have read the above terms and conditions.

Signature _____ Date _____